



## AiRISTA Digest: September Edition

---

### The RTLS Market is Booming— And AiRISTA Is at the Forefront

"The global indoor location market is projected to skyrocket—from approximately \$11.9 billion in 2024 to \$31.4 billion by 2029, growing at a remarkable CAGR of 21.4," according to [Markets and Markets](#).

This explosive growth underscores how RTLS and indoor tracking have transitioned from niche tech to enterprise-grade infrastructure, with applications expanding across healthcare, manufacturing, smart buildings, and more.

Healthcare, in particular, is emerging as one of the fastest-growing verticals, leveraging RTLS for:

- Improved patient flow and workflow efficiency
- Enhanced staff safety and response readiness
- Better asset and environmental visibility

As a recognized player in the market, AiRISTA is strategically positioned to lead this wave—helping organizations turn data into safer, smarter operations.

Have questions? Contact our sales team: [salesinfo@airista.com](mailto:salesinfo@airista.com)

---

## AiRISTA Featured in Gartner's 2025 Hype Cycle

We're proud to share that AiRISTA has been recognized by Gartner as a vendor in their 2025 *Hype Cycle for Data, Analytics and AI for Enterprise Communication Services*.

Our inclusion highlights AiRISTA's leadership in:

- **Indoor Location for Assets** – helping organizations optimize resources, cut costs, and eliminate waste.
- **Indoor Location for People Tracking** – enabling staff safety, patient care workflows, and compliance across healthcare and enterprise environments.

Gartner notes that hospitals and enterprises are increasingly looking for solutions that go beyond asset tracking to include safety, compliance, and workflow optimization—areas where AiRISTA continues to lead with scalable, flexible RTLS solutions.

*"This recognition validates AiRISTA's commitment to delivering real-world impact through location intelligence that makes workplaces smarter and safer."* - **Wyatt Meek, CCO**

---

### Product Spotlight: Next-Generation BLE Temperature Sensors



AiRISTA's eST1 and eST2 Bluetooth Low Energy (BLE) temperature sensors deliver real-time visibility and peace of mind for your most critical storage environments.

- **Continuous, Automated Monitoring** – Protect sensitive assets in healthcare, laboratory, and industrial applications with 24/7 wireless

temperature measurements and monitoring.

- **Broad Temperature Ranges** – eST1 monitors from -40°C to +125°C, while eST2 extends from -200°C to +200°C, covering everything from cold storage to cryogenic conditions.
- **On-Device LCD Display** – Instant local temperature readings for quick checks.
- **Customizable Alerts** – Get notified the moment conditions move out of range.
- **Durable & Reliable** – IP65/IP67 enclosures resist dust and water, ensuring long-term performance.
- **Optimized Wireless Performance** – External probes keep the housing outside extreme zones, improving device life and connectivity.

Paired with the AiRISTA Sofia® platform, you gain real-time alerts, historical trend analysis, and compliance-ready reporting—all from a single, easy-to-use dashboard.

Whether safeguarding vaccines, reagents, or industrial equipment, AiRISTA's BLE sensors help you stay compliant, reduce waste, and protect your most valuable assets.

[View the Data Sheet →](#)

---

## Sofia Training & Certification – Available Now

AiRISTA's Sofia RTLS training program is available both online and in-person—equipping teams with the knowledge to fully leverage our platform.

Congratulations to Medical Solution Technology—our valued partner in the Philippines—where four team members recently became Sofia-certified! Medical Solution Technology has been successfully serving hospitals in the Philippines for years, and their investment in training underscores their commitment to delivering world-class RTLS solutions.

*"Working with AiRISTA has been a great experience, and our team's certification through the Sofia training program is proof of that commitment. As healthcare and enterprise customers look for smarter, safer operations, we're proud to be ahead of the curve with AiRISTA's technology and training."* — **Jesus France, CEO, Medical Solution Technology**

Check out the photo below of the team training at AiRISTA's Center of Excellence (COE) training center.



📌 Interested in training? Contact [sales@airista.com](mailto:sales@airista.com) to learn more or schedule your session.

### **AiRISTA's Tip of the Month: Get Certified, Stay Ahead**

Did you know certified Sofia users can cut deployment time and avoid common workflow setup errors? We strongly recommend all partners take advantage of AiRISTA's Sofia training program. It's the fastest way to boost RTLS expertise, drive customer success, and stay ahead of the competition.

## Why Is Patient Flow Critical In Healthcare?

Smooth patient movement through a facility is essential for both care quality and capacity management. Our latest blog breaks down what patient flow really means—and why real-time visibility matters in reducing wait times, avoiding backups, and delivering timely care.

[Read more →](#)

## What Is IoT in Healthcare?

The Internet of Things (IoT) is unlocking new levels of insight in healthcare—from smart bed alerts and temperature tracking to connected workflows that adapt in real time. Find out how IoT and RTLS intersect to transform care delivery, efficiency, and compliance.

[Read more →](#)

## Grow with Us: Discover Our Job Openings

We're on an exciting growth journey as customers embrace our innovative, simplified approach to location-based services. If you're passionate about shaping the future and want to be part of a dynamic team, we're looking for talented individuals in Sales, Customer Service, Systems & Solutions Engineering, and Project Management!

Ready to take the next step in your career? Reach out to us at [HR@airista.com](mailto:HR@airista.com) or check out our current openings at [careers](#).

Follow us on social to get the most recent news updates!



AiRISTA, 1966 Greenspring Drive, Suite 125, Timonium, MD 21093, United States, (844) 816-7127

[Unsubscribe](#) [Manage preferences](#)