



AiRISTA Digest: October Edition

Historic Q3 Performance: AiRISTA Sets New Record

In our last quarter, AiRISTA had the highest performing sales month in AiRISTA history. This highlights AiRISTA's growth momentum proving that RTLS is reshaping how organizations operate. It's no longer a "nice-to-have" technology — it's becoming core infrastructure for industries worldwide. From healthcare to manufacturing and logistics, organizations are turning to real-time location intelligence to drive efficiency, safety, and operational visibility.

In this edition of AiRISTA Digest, read more about how AiRISTA is uniquely positioned at the forefront of this transformation—offering scalable RTLS solutions that help healthcare systems and enterprises turn location data into smarter operations.

AiRISTA Brings RTLS to Life at the Geneva CIC

We're proud to showcase AiRISTA's RTLS capabilities at the Hewlett Packard Enterprise (HPE) Customer Innovation Center (CIC) in Geneva—HPE's global center of excellence for IoT.

"The Geneva CIC is a global center of excellence for IoT, with around 2,000 customers a year coming through. Demonstrating AiRISTA's RTLS capabilities here helps bring powerful use cases—like staff safety, asset tracking, and patient flow—

to life for organizations around the world.”— Jon Howell, Hewlett Packard Enterprise

This joint setup demonstrates how staff safety, asset tracking, and patient flow optimization come together through real-time location intelligence—helping organizations envision what’s possible in their own environments and experience firsthand how RTLS can transform operations and deliver measurable impact.



AiRISTA Featured in 24x7 Magazine: The Premier Choice in RTLS Solutions

We're excited to be featured in 24x7 Magazine's RTLS Comparison Guide. In the diverse landscape of Real-Time Location Systems (RTLS), AiRISTA emerges as a leader, offering unparalleled integration capabilities, scalability, and advanced technology. Our flagship platform, Sofia, seamlessly integrates with clinical, facility, and business applications, orchestrating workflows through a powerful rules engine.

AiRISTA's extensive tag portfolio, featuring patented two-way communication, and its ability to scale from proximity to sub-meter accuracy, set us apart from competitors. With multiple location engine and technology options, we ensure optimal performance across various environments.

Additionally, our seamless integration with existing wireless infrastructure reduces deployment costs, making us a cost-effective solution without compromising on quality. For a comprehensive comparison of RTLS providers, visit the full guide here: [Read the comparison guide →](#)

Boost Connectivity with AiRISTA's G5 BLE to Wi-Fi Gateway



Seamless Integration. Exceptional Accuracy.

AiRISTA's G5 BLE-to-Wi-Fi Gateway is designed to bridge the gap between Bluetooth Low Energy (BLE) and your 2.4 GHz or 5 GHz Wi-Fi networks, delivering reliable connectivity for tracking assets, people, and devices in real time.

Why Choose G5?

- **Enhanced Coverage:** Perfect for areas with limited BLE-enabled access points.
- **Effortless Scalability:** Simple to deploy and expand as your needs grow.
- **Dependable Performance:** Robust design for demanding environments.

How It Works

BLE tags are affordable and energy-efficient, but they require BLE-enabled access

points or a gateway to connect to Wi-Fi. AiRISTA's G5 Gateway ensures smooth data exchange, improving accuracy and coverage across your RTLS ecosystem.

Fully Integrated with Sofia RTLS

The G5 Gateway is fully integrated with AiRISTA's sofia Real-Time Location System, making location tracking smarter and more efficient than ever.

Partner Training Reminder: Get Certified in Sofia

Don't miss your opportunity to become Sofia Certified! AiRISTA's training programs equip teams with the expertise to deploy, manage, and optimize RTLS workflows with confidence.

Certifications help partners:

- Reduce deployment time
- Improve customer outcomes
- Deepen understanding of advanced features and integrations

 Interested in training? Contact sales@airista.com to learn more or schedule your session.

AiRISTA's Tip of the Month:

Layer RTLS Technologies for Maximum Impact

RTLS doesn't have to mean choosing one technology over another. The Sofia platform makes it easy to integrate Wi-Fi, BLE, and more into a single, cohesive solution—so you can achieve precise visibility and greater efficiency across your organization.

Considering an upgrade or expansion? Reach out to sales@airista.com to explore how AiRISTA can help modernize your technology and streamline your operations.

RFID & RTLS: Small Technology, Big Impact

While RFID and RTLS are often mentioned together, it's important to understand their differences. AiRISTA focuses exclusively on RTLS solutions—integrating multiple technologies into a single, unified platform for maximum flexibility and performance.

✦ **RFID** provides basic location awareness for tagged items but typically requires fixed readers and limited coverage.

✦ **RTLS**, on the other hand, delivers continuous, system-wide visibility—enabling advanced use cases like staff safety, patient flow optimization, asset management, and workflow automation.

Our newest article explores:

- How RFID fits within the RTLS ecosystem
- Where the two technologies differ
- How Sofia brings it all together for real operational impact

[Read the article →](#)

Help Us Power What's Next at AiRISTA

We're on an exciting growth journey as customers embrace our innovative, simplified approach to location-based services. If you're passionate about shaping the future and want to be part of a dynamic team, we're looking for talented individuals.

We're excited to announce a new opening for a Sales Development Representative on our Marketing and Sales team! This new role will be on the front lines of our growth—identifying new opportunities, connecting with

future customers, and helping us accelerate momentum across industries.

 [Explore the role and apply →](#)

Ready to take the next step in your career? Reach out to us at HR@airista.com or check out our current openings at [careers](#).

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