



January Newsletter

Revolutionizing Healthcare: The Growing Adoption of BLE Technology

As businesses, particularly in the healthcare sector, increasingly turn to Real-Time Location Services (RTLS) solutions, Bluetooth Low Energy (BLE) is changing the landscape. Hybrid WiFi/BLE options offer enhanced accuracy, lower costs, and exceptional performance, transforming asset tracking and staff safety.

AiRISTA has been at the forefront of this innovation, adopting BLE technology as early as 2017. The company recently unveiled several new products that leverage this evolving technology. With submeter precision, businesses can now verify if the right equipment is in use at specific locations or even identify individual bins within a room.

Learn more about the impact of BLE in our latest blog post.

[Learn More About BLE](#)

The Hidden Costs of Violence: A Wake-Up Call for Healthcare Leaders

Implementing staff duress systems is a critical step in creating safer workplaces. These systems not only enhance security but also underscore a strong commitment to employee well-being.

Healthcare workers face an alarming risk of workplace violence. Globally, they experience non-fatal injuries at a higher rate than employees in any other private industry.

In the U.S., healthcare workers are up to five times more likely to encounter such incidents. Nurses, in particular, bear the brunt of this violence, with two assaults occurring every hour, according to Press Ganey.

64%

The percentage of nurses, across all license types, who have been subjected to verbal abuse by a patient or family member.

20%

The percentage of nurses who reported they feel safe at work.

[Read More About Staff Safety](#)

Product Highlight

Explore AiRISTA's e-Series BLE Tags for Healthcare and Industrial Manufacturing

AiRISTA's e-Series BLE tag collection offers versatile solutions for both personnel and asset tracking. Designed to meet the unique demands of healthcare and industrial environments, these tags provide the reliability and performance you need.

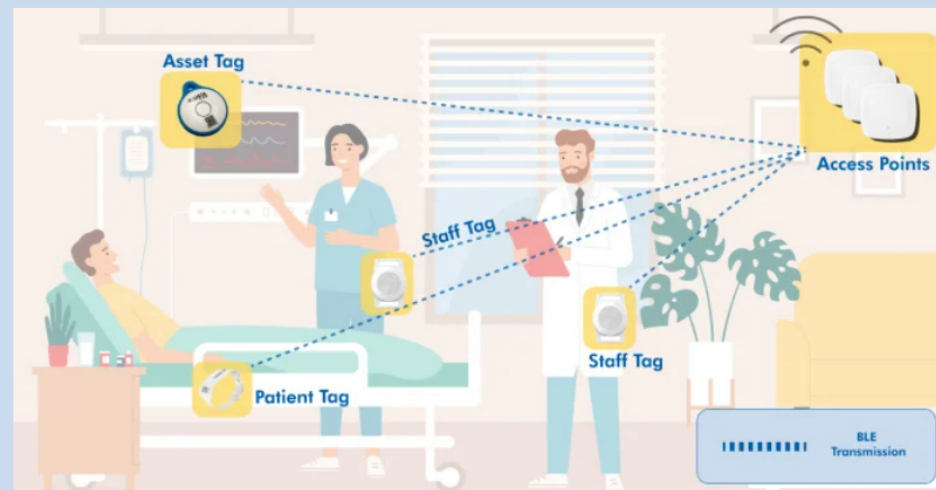
If your infrastructure is BLE-ready, you can be up and running in just a couple of days! Not there yet? No problem. We offer a variety of gateway options to enhance or supplement your network effortlessly. Let us help you get started—no matter your setup.

- AiRISTA's new BLE tags provide best in class location performance at lower prices
- Longer battery life compared to other technologies
- Many tags feature replaceable batteries for added convenience
- Pair with our powerful **Sofia** software platform

Discover the right tag for your needs—Schedule a time to discuss your options and see a demo: [Click Here](#).



Quick deployment by leveraging your existing BLE-enabled WiFi network, or supplement it using AiRISTA gateways.



Connect with AiRISTA



Conference: VIVE

Date: February 16-19

Location: Nashville, TN

About: This year, VIVE returns to Nashville, a major hub for the healthcare industry. With more than 500 healthcare companies this concentration of healthcare organizations fosters a vibrant professional community and provides numerous opportunities for networking and collaboration.

[Schedule a Meeting with AiRISTA at VIVE](#)



Conference: HIMSS

Dates: March 3-6

Location: Las Vegas, NV

About: Join us at HIMSS25 in Las Vegas to be among 30,000 health IT visionaries looking to stay ahead of the latest trends in AI, cybersecurity, interoperability, health equity, and all the crucial developments impacting

global health.

[Schedule a Meeting with AiRISTA at HIMSS](#)

Handpicked Insights: Articles Worth Your Time

These Trending Articles Are Sparking Conversations — Discover Why We Think They're Worth Sharing!

[Why Essentia Health CEO believes healthcare is 'data rich, insight poor'](#)

"The fusion of insights from our data and the digital tools to assist our engagement with our patients is leading to better health for our patients. We are just scratching the surface, and continued innovation in this space has tremendous opportunities to help achieve the goal of equitable and affordable health care that leads to the best health for our patients and communities." - David Herman, MD, CEO

[Learn More About Patient Software](#)

[ED Boarding: 10 Things to Know](#)

"Nearly half of Americans say they would delay or [avoid](#) emergency care due to concerns about extended ED stays, according to a 2023 survey conducted by the American College of Emergency Physicians. The survey findings suggest personal experience with boarding and long wait times has an influence on patients' willingness to seek emergency care."

[Strategies for Boosting Patient Flow](#)

Grow with Us: Discover Our Job Openings

We're on an exciting growth journey as customers embrace our innovative, simplified approach to location-based services. If you're passionate about shaping

the future and want to be part of a dynamic team, we're looking for talented individuals in **Sales, Customer Service, Systems & Solutions Engineering**, and **Project Management**!

Ready to take the next step in your career? Reach out to us at HR@airista.com or check out our current openings at [careers](#). Let's create something amazing together!

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Airsita, 1966 Greenspring Drive, Suite 125, Timonium, MD 21093, United States, 8448167127

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