



August Newsletter

AiRISTA Among 50 Fastest Growing Companies

Read Silicon Review's interview with CEO, Sy Sajjad

"The company's sofia software platform extends the value of an RTLS solution beyond track & trace, to facilitate workflow orchestration with 2-way communicating tags and simplified integration."



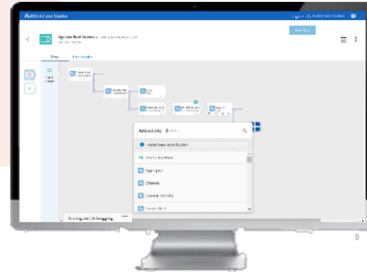
"AiRISTA is honored to be recognized by Silicon Review in its annual survey of the 50 fastest growing companies". According to Sy Sajjad, CEO and founder. "To be included in this exclusive list is a reflection of AiRISTA's commitment to delivering RTLS solutions that provide real results for our customers. This year's 40% increase in staff has results in even bigger increases in revenue as we look forward to even more growth."

Click [here](#) for the Silicon Review article.

AI White Paper is Now Available

AI assisted real time insights like location will improve business decision making

Flow Studio, AiRISTA's Enterprise Event Bus, **orchestrates combinations of AI engines** through its drag & drop pallet.



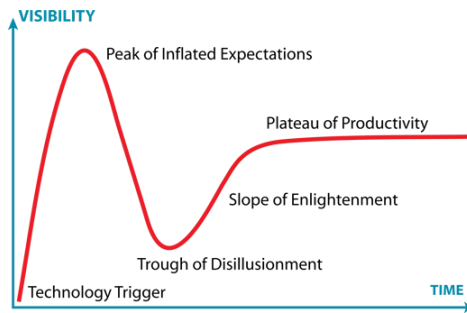
AI capabilities can and should be built into the heart of the RTLS platform. Through AI, RTLS solutions will overcome many of the past challenges; ease of use, location accuracy, manageability, etc. But the real business value to RTLS platforms will be unleashed as they leverage the next-generation AI models and applications. Many of these AI engines are hitting the market now that the infrastructure, which drove the chip buying frenzy, is in place.

Click [here](#) to download the white paper.

AiRISTA Recognized in 3 New Hype Cycles

The Gartner Hype Cycle provides a graphical framework of the maturity of emerging technologies through five phases.

1. Hype Cycle for Data, Analytics, and AI for Enterprise Communications Services, July 2024
2. Hype Cycle for Supply Chain Execution Technologies, June 2024
3. Hype Cycle for the Future of Work, July 2024



In most cases, AiRISTA is positioned along the Plateau of Productivity.

Gartner defines the Plateau of Productivity as, "The real-world benefits of the innovation are demonstrated and accepted. Tools and methodologies are increasingly stable as they enter their second and third generations. Growing numbers of organizations feel comfortable with the reduced level of risk; the rapid growth phase of adoption begins. Approximately 20% of the technology's target audience has adopted or is adopting the technology as it enters this phase."

AiRISTA Insights

Articles We Found Interesting And We Thought You Might Too

[CRNA pay by state, adjusted by cost of living | 2024](#)

"Among states with sufficient data available, Illinois has the highest hourly mean wage for certified registered nurse anesthetists, adjusted for the cost of living, and Utah has the lowest" Beckers

[Employment continues to expand in 2023, though at a slower pace than in the previous 2 years](#)

"Healthcare employment gains continued to accelerate in 2023, increasing by 688,000 over the year after rising by 572,000 in 2022 and changing little in 2021 (+31,000)." US Bureau of Labor Statistics

[Monthly Healthcare Industry Financial Benchmarks](#)

"The median, year-to-date hospital operating margin rose to 5.0% in May, as the metric shows encouraging performance so far in 2024, holding above 4.5% for a fifth consecutive month." Strata Decision Technology

AiRISTA is Hiring

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at HR@airista.com or visit <https://www.airistaflow.com/service/careers/>

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