



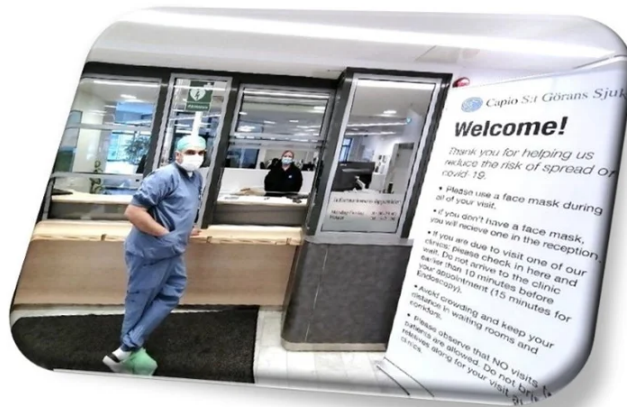
## February Newsletter

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### Customer Success Story - Capió

#### Use of 2-way communicating patient tags improves throughput in Capió's surgical unit and relieves congestion.

The surgical center at Capió St. Göran Hospital is one of the most profitable units in the hospital. However, bottlenecks in the process create inefficiencies and negatively impact patient satisfaction. Waiting areas become congested as arriving patients are told to wait until they are called. And wandering patients cause downstream delays as staff try to locate them.



To address patient flow bottlenecks, arriving patients are assigned an [AiRISTA B4n RTLS patient tag](#) when they register. Patients are free to move about the facility while they wait. Using existing wireless access point infrastructure, the patient's location can be determined at any moment. From the administrator's console, custom messages are sent to the patient's B4n RTLS tag notifying the patient when it's their turn to be seen and the location. The patient tags are collected before the surgical procedure and returned to the admissions desk.

[Click](#) to download the complete story.

If you have a customer story you would like recognized in our newsletter, please [contact us](#).

## Diederik Houben Joins Leadership Team

### Diederik Houben joins AiRISTA as VP, Product Management

Diederik will define an RTLS portfolio of advanced hardware and software technologies to align with customer consumption models.

Diederik, previously VP & GM at Cable Exchange, a CommScope division, brings extensive executive experience. Under his leadership, the division's revenue grew more than 60% in four years, showcasing his strategic acumen in driving operational excellence and achieving double-digit EBITDA contributions.



Prior to his role at CommScope, Diederik held key global positions in engineering, business development, and product management within the automotive and telecommunications sectors. He holds a Master of Science in Applied Physics from Eindhoven's University of Technology, a Bachelor of Business Administration from the University of Hasselt and is currently enrolled in MIT's Chief Operating Officer Program.

[Click](#) for press release.

## Sofia Guard Removes Complexity from Subscription Licensing

**The subscription service combines software licensing and tag rotation to ensure operational continuity.**

To simplify the accounting of these components, [AiRISTA](#) introduced a bundle that combines the cost of the RTLS tag and software with onsite spares and a regular rotation. The service, [Sofia Guard](#), is an annual subscription that combines hardware, software and stock rotation into a single price. The combination avoids chasing RTLS software licenses, returns, etc. As the customer, you can focus on results rather than tracking hardware and software.



Customers that subscribe to Sofia Guard are also able to upgrade from legacy AiRISTA software platforms as part of the license model. And AiRISTA provides quarterly checks for the health of your system and recommendations.

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**Join Us at Vive '24**



AiRISTA will be exhibiting at Vive '24 Feb 25-28.

Location: Las Angeles Convention Center – Booth #1354

Visit AiRISTA at [Vive '24](#) for an immersive experience of hospital workflows lit up with location insights. Experience the possibilities RTLS brings to the orchestration of patients, staff, and assets to improve capacity and the patient experience. ViVE is an annual event custom-designed for digital health leaders innovating across the spectrum of health and care. ViVE creates an immersive environment for networking and brainstorming with digital health's disruptors and influencers.

Please take a moment to meet with Wyatt Meek, Global VP of Sales, Ahmad Sajadi, Director of North America Sales, and Vince Grove, VP of Product Marketing.

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## AiRISTA Insights

### Articles We Found Interesting And We Thought You Might Too

#### [Occupation spotlight: Registered nurses](#)

"We look at the employment and wages of *registered* nurses to obtain a clearer picture of what's happening in this occupation. We found a dramatic imbalance in supply and demand and large regional differences in nursing employment." ADP

#### [The Best Hospitals of 2024](#)

"A hospital stay is a financial event as well as a medical one, so we also graded the extent to which the cost of care matched the hospitals' publicly listed prices. Such transparency makes it less likely you'll be jolted when the final bill for your stay arrives." Money

#### [Physician Burnout & Depression Report 2023](#)

"Over 9,000 physicians across more than 29 specialties told poignant stories of how burnout and depression affects the, how it harms personal and patient relationships, and how they are trying to deal with it." Medscape

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#### **AiRISTA is Hiring**

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for

people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at [HR@airista.com](mailto:HR@airista.com) or visit <https://www.airistaflow.com/service/careers/>

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