



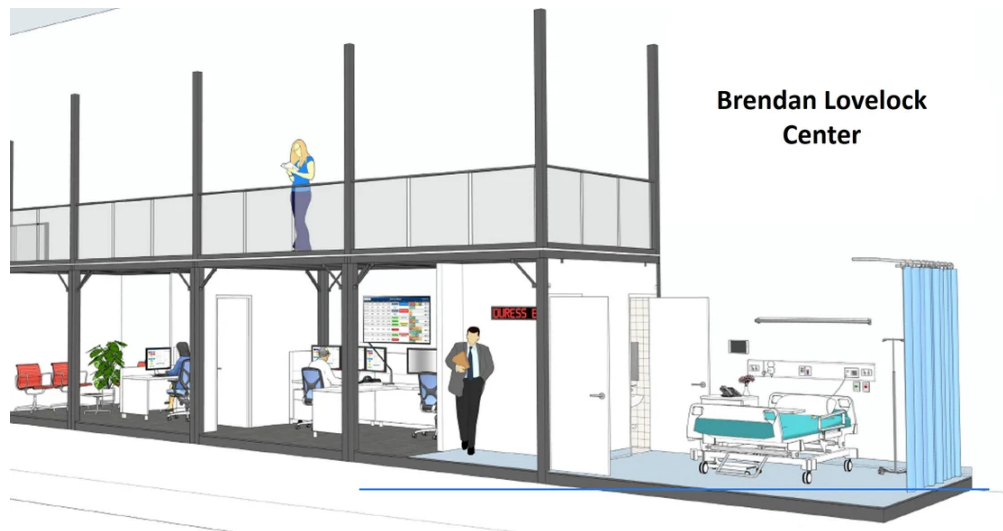
## January Newsletter

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### AiRISTA Joins the Brendan Lovelock Center

**The BLC is a showcase where healthcare decision makers experience transformational technologies in action.**

[AiRISTA](#) joins the Brendan Lovelock Center (BLC) to showcase the impact that location insights can bring to hospitals' digitization efforts. With location insights, the careful orchestration of patients, staff and equipment increases the value of existing IT assets and unleash the full opportunity of new digital technology investments.



The Brendan Lovelock Center is an immersive experience of the day-to-day operations of a digital healthcare center. Located in Docklands, close to the center of Melbourne, the center is a setting for the demonstration and evaluation of technologies and their impact on operational processes. A series of rooms showcase the features expected in a real hospital, representing a true healthcare setting.

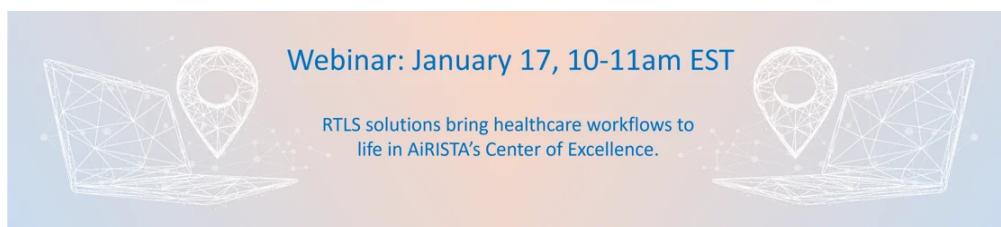
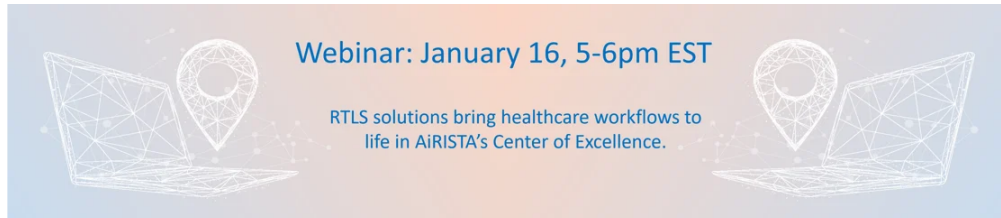
In addition to showcasing its [RTLS tags](#), wireless [infrastructure](#), and [sofia software platform](#), AiRISTA will facilitate integration to other solutions using Flow Studio. Flow Studio is a low-code integration environment that abstracts code development to a simple drag & drop interface based on libraries of canned modules. Applications developed in Flow Studio can react to external events, execute cascading workflows, and deliver commands to people and other applications. AiRISTA is excited to be a member of the Brendan Lovelock Center as a showcase for the potential of efficient and predictive care delivery systems.

## Webinar Invitation: Join Our Live Demo

### Healthcare workflows come to life in AiRISTA's Center of Excellence.

AiRISTA hosts a live demo to examine improvements to healthcare workflows using RTLS solutions.

**Click the image below** to register as we explore ways RTLS technology improves healthcare workflows.



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## AiRISTA's 2023 Company Gathering

### Employees Gather at the New Headquarters Facility

2023 was a year of significant growth and many new members were added to the AiRISTA team. It was important to meet as "one team" to establish relationships,

instill a special culture, and to create new stories.



Clockwise from upper left. Sy gets things kicked off. Gathering for a special evening. Dylan travelled the farthest. New product updates. Dietrick lets his hair down.



Mark tries his hand at comedy. Vince explores RTLS possibilities. Daniel hears about the 2024 trade show calendar. Tired of Teams calls, members of the software team meet.



With a 30% increase in staff, the teams discuss 2024 strategy and get their hands on new technology

## Join Us at Vive '24



AiRISTA will be exhibiting at Vive '24 Feb 25-28.

Location: Las Angeles Convention Center – Booth #1362

Visit AiRISTA at [Vive '24](#) for an immersive experience of hospital workflows lit up with location insights. Experience the possibilities RTLS brings to the orchestration of patients, staff, and assets to improve capacity and the patient experience. ViVE is an annual event custom-designed for digital health leaders innovating across the spectrum of health and care. ViVE creates an immersive environment for networking and brainstorming with digital health's disruptors and influencers.

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## AiRISTA Insights

## Articles We Found Interesting And We Thought You Might Too

### [America's Best-In-State Hospitals 2024](#)

"This ranking of America's Best-In-State Hospitals 2024 recognizes 600 leading hospitals across the nation." Newsweek

### [MN Hospital Association desperate for help amid staffing shortages, seasonal outbreaks](#)

"A [recent study by APM Research Lab](#) found there are almost 1,000 fewer Minnesota hospital beds in 2023 than in 2020. Dr. Rahul Koranne, president of the Minnesota Hospital Association, says the problem isn't a shortage of beds themselves." MPR

### [How No-Nonsense Gen X Is Leading The Industry Towards A New Manufacturing World](#)

"A group of 43 to 58-year-olds, the generation currently has a stronghold on manufacturing leadership. They tend to be, in my qualitative assessment, a very no-nonsense group. Can that jive with the push for a culture of flexibility and balance, a couple of factors on which younger generations place a significant emphasis?" Forbes

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### **AiRISTA is Hiring**

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at [HR@airista.com](mailto:HR@airista.com) or visit <https://www.airistaflow.com/service/careers/>

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