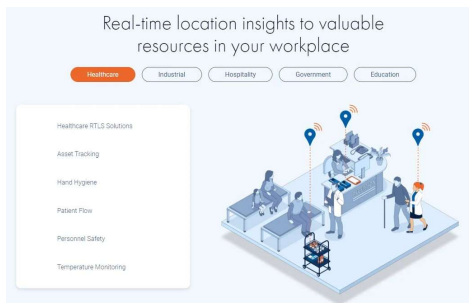
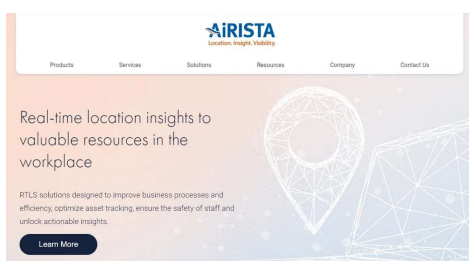




## November Newsletter

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On the heels of a new headquarters location, AiRISTA rolls out a new website. Navigating has been made even easier to get users to the content they need faster.



With updated content and new resources, we are seeing a noticeable increase in session duration and improved bounce rates.

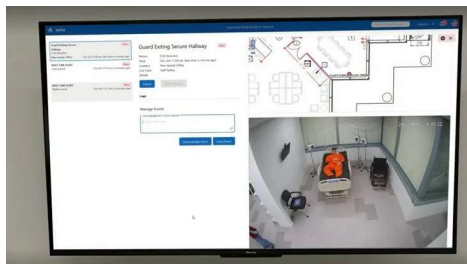
## Center of Excellence Grand Opening

**Sy Sajjad, CEO & Founder of AiRISTA, Welcomes Partners & Customers to our new Center of Excellence**

AiRISTA's new **Center of Excellence** is now open. The AiRISTA COE is a state of the art demo facility to showcase the breadth of AiRISTA's portfolio in action. It serves multiple purposes including customer demos for in-person and remote attendees and functions as a meeting space. The COE is also setup as an integration and test center.



This allows AiRISTA to test compatibility of new releases against our wireless infrastructure partners and third party application providers. The center also welcomes partners who are interested in integrating with AiRISTA's portfolio in a living lab environment.



Healthcare specific demos are the first to be built out. Demos for other industries like manufacturing are in the works. The healthcare demo follows a patient through a typical hospital journey. From registration, to boarding, to discharge, we examine opportunities for AiRISTA's RTLS technology to facilitate workflows and drive capacity.

AiRISTA's center of excellence is well suited for both in person and remote demos. We are continuously updating it with new demos and technologies. If you are a customer, ecosystem partner, or integrator, we encourage you to book time with us. Please contact us at [salesinfo@airista.com](mailto:salesinfo@airista.com).

## A Single Tag for All Use Cases

### A Single BLE Tag Tracks Assets Through All Your Needs - Proximity, Trilateration, Angle of Arrival, and HADM -

We track a customer journey across all of their RTLS needs and match each use case to the appropriate technology - all addressed using a single, low cost BLE tag. As a result, the customer balances the business needs with the appropriate costs.

The customer needed to monitor production rates in real time and locate any given order along the steps of production. Because the production bins are small and travel closely along the line, submeter accuracy was required. [AiRISTA's](#) BLE Angle of Arrival (AoA) antennas were positioned overhead along the production line.



Bins removed from the production line for QA or rework could be misplaced. Locating these missing bins in real time helped ensure delivery dates and reduced waste. With a ubiquitous wireless infrastructure of access points, and access points that included internal BLE radios, the A1 tags attached to each bin could be located using trilateration to within 3 meters. In addition, the A1's button is pushed to indicate a bin is removed from production which generates a work order in the ticket system, complete with the order ID and current location.

Tools and calibration equipment are shared among departments and can be difficult to locate in the moment. By attaching an A1 tag to these assets, the customer was

able to uncover instances of hoarding, or created alerts when equipment left the production floor. Using AiRISTA's BLE Gateway Unit ([BGU](#)) and [G3 gateways](#) at doorways and chokepoints, equipment was tracked when it moved to areas with fewer access points. Because the A1 tag includes an accelerometer, insight to utilization rates allowed better distribution of equipment where needed.



## B4n Tag Firmware Availability

Customers of the B4n personnel tag can now upgrade the tag's firmware for battery improvements. Improvements are specific to tags with the text "WiFi/BLE OTA" on the label above the bar code. For details, please contact

[CustomerService@airista.com](mailto:CustomerService@airista.com)

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## AiRISTA Insights

### Articles We Found Interesting And We Thought You Might Too

#### [The Next Supply-Chain Challenge Isn't a Shortage — It's Inventory Glut](#)

"Once leaders understand their inventory momentum, they can take actions to reduce excess inventory, stem the rate of inventory change, and prevent the situation from happening in the future." Harvard Business Review

#### [Supply chain resilience—in China and everywhere else](#)

In the face of these shifts, foreign multinationals are reassessing the role China plays in their supply chains. Almost every multinational will likely need to make strategic decisions about its manufacturing footprint over the coming years."

McKinsey & Co.

### **AiRISTA is Hiring**

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at [HR@airista.com](mailto:HR@airista.com) or visit <https://www.airistaflow.com/service/careers/>

Follow us on social to get the most recent news updates!



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