

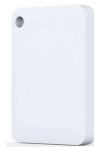


October Newsletter

AiRISTA Introduces 4 New RTLS Tags

AiRISTA expands its portfolio of tags with products at new, low price points and new personnel safety capabilities. Click [here](#) for a complete view of our tag portfolio.

[AiRISTA's A7](#) beaconing tag is a small form factor Bluetooth® Low Energy (BLE) tag. With breakthroughs in cost, longevity and distance, this tag opens exciting use cases across multiple industries.



The [W8 Wristband Tag](#) is a Bluetooth® Low Energy (BLE) beaconing device for staff and patient tracking. The reusable band and recyclable beacon make it practical to provide to hundreds, even thousands, of people you want to keep safe.



The [AiRISTA W7](#) BLE wearable Personnel or Patient tag enables real-time location visibility of a person's location with integrated wristband tamper detection

functionality and cut-off alerting. Combined with the *sofia* software platform, applicable settings can be established with workflow rules and alerts.



The [AiRISTA W9](#) Wi-Fi / LTE / GPS wearable Personnel or Patient tag enables real-time location visibility of a person's location indoors or outdoors, with integrated wristband tamper detection functionality and alerting. Combined with the *sofia* software platform, applicable settings can be established with workflow rules and alerts.



White Paper: RTLS Technologies & Use Cases

An Overview of the RTLS Location Technologies From AiRISTA and Use Cases

AiRISTA has an active R&D lab where a range of technologies are put to the test. Some of these technologies are productized and described below. Others, like LoRa and UWB, are evaluated and a design is created in case the market dictates a shift in that direction. The technology descriptions in this white paper will help match the right technology for each use case. Click [here](#) for the whitepaper.

- Passive RFID
- BLE proximity
- Received Signal Strength (RSSI)
- Angle of arrival, angle of departure

- Phase based ranging (high accuracy distance measurement)
- GPS
- Batteryless BLE

AiRISTA Insights

Articles We Found Interesting And We Thought You Might Too

[How Your Company Can Encourage Innovation from All Employees](#)

"Frontline employees often contribute the best ideas for process improvement, as Toyota and other companies have often found. In this article, the authors show how the *kaizen* approach to process improvement used at manufacturing companies can be translated to the context of knowledge work, where it can help companies identify opportunities for automating knowledge work." Harvard Business Review

[United States of Health Dashboard](#)

"Learn more about health outcomes, access to care, and health risks management with the United States of Health Dashboard." McKinsey & Co.

[How to Build a Career in a New Industry](#)

"Deciding to switch career paths can feel daunting. Where do you even begin? In this piece, the author offers four concrete ways to ease the transition" Harvard Business Review

[Gartner's Magic Quadrant for Indoor Location Services](#)

AiRISTA has been named a LEADER in Gartner's Magic Quadrant for Indoor Location Services, 2022, for its ability to execute and completeness of vision. For insights into the market and trends, [click](#) for your free report.

AiRISTA is Hiring

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions

Engineers, and Project Managers. Send us an email at HR@airista.com or visit <https://www.airistaflow.com/service/careers/>

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