



HIMSS22 – Stay Tuned for a Big Announcement

HIMSS is only 2 weeks away! Follow us on social media March 15-17 for live updates from the event. If attending in person, stop by to see demos of the [sofia](#) RTLS platform and the exciting new capabilities of BLE 5.2 – BLE is taking over the world. Reserve a time [here](#) to speak with the team. We would love to see you.

COVID – Continue to Protect Vulnerable Populations

As Spring approaches and mask mandates are relaxed, people are eager to return to normal life. But for members of vulnerable populations, this raises concerns about increased risks to exposure. AiRISTA is working with a variety of groups to continue [social distancing and contact tracing](#) efforts. This includes a series of events for disabled veterans to help maintain safety protocols and limit any incidents of infection. By working together we can help ease back to normal life as safely as possible.

A Peak at the Road Map

We continue to make big leaps with the sofia platform. The recent efforts toward manageability are separating us as an authentic enterprise platform. Those efforts

continue with worldwide internationalization and localization. User roles are expanding and becoming more granular. Licensing and provisioning becomes more automated to be more proactive. And custom reports are easier leveraging canned data sets.

In the first half of 2022, look for general availability of our [BLE 5.2 reader](#). Stop by our booth at HIMSS to see a spotlight follow a tag in real time to under 1 meter accuracy. It can also track items in the vertical dimension for applications like warehouse automation and inventory accounting. Also coming is a new temperature monitoring tag based on the B4n tag with a variety of external probes. The G3 Wi-Fi/BLE gateway supports international markets. And we introduce Wireless Gateway and Beaconing units for Wi-Fi/BLE support over PoE.





AiRISTA Insights

How Healthcare Asset Tracking Can Help

According to the Gartner® forecast for indoor location tracking, “The market for indoor location services is expected to reach global revenue of \$55 billion by 2030 up from \$1.9 billion in 2021. Asset tracking will be the biggest opportunity in terms of near-term growth and total available market (TAM).” This translates to a staggering 50% CAGR. [AiRISTA](#) has identified 6 of the most impactful use cases for healthcare RTLS.

1. Locate needed equipment in the moment
2. Par level adherence
3. Asset utilization
4. Theft Deterrence
5. View of total inventory and its use
6. Workflow analysis

[Learn More](#)

Why People Pay Attention to the Gartner® Magic Quadrant

When making decisions about technology purchases, an objective comparison of solutions can save you from a disastrous choice. Although the Internet serves up vast amounts of information, it’s hard to sift through the noise and get to “real”

product capabilities normalized across vendors. Gartner's Magic Quadrant evaluates vendors using a quick visual graph supplemented with details for each vendor. The MQ is considered the gold standard by some of the largest companies when evaluating solutions.

[Learn More](#)

AiRISTA is Hiring

We are experiencing growth as customers embrace our simplified approach to location based services. If you would like to be part of our team, we are looking for people with experience in Sales, Customer Service, Systems & Solutions Engineers, and Project Managers. Send us an email at HR@airista.com

Follow us on social to get the most recent news updates!



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